

PALLETS



that
pile up,
and up,
and
UP...

LEAVE ME FUMING

Pacify your anger about pallets at pallettherapy.com

Admit it. You secretly detest how the plethora of old pallets makes your back lot look like a landfill. You loathe all the time you waste sorting, storing and cleaning up after wood pallets. You're also a bit uneasy about how they can create an unsafe work environment. What can you do to alleviate your angst? Follow our easy three-step frustration management process:

- Step 1:** Go directly to pallettherapy.com.
- Step 2:** Tell of your disdain for pallets in our simple survey.
- Step 3:** See pallets in a new light at **Pack Expo booth #S5608** and take home an enlightening, stress-relieving pallettherapy.com gift.



Sonoco
1 North Second Street
Hartsville, SC 29550

sonoco.com

PRESORTED
FIRST-CLASS MAIL
US POSTAGE PAID
COLUMBIA, SC
PERMIT 74



888/875-8754

Enter to win a soothing stone massage or other spa treatment. Go to **Pack Expo booth #S5608**

Las Vegas Convention Center
Oct. 5-7, 2009

(Winner to be chosen 4pm 10/6/09)

PALLETS



that
invite the
invasion
of the
pallet-
eaters...

CREEP ME OUT

Exile the bugs and regain your Zen at pallettherapy.com

To wood-boring insects with a need to feed their next generation, piles of pallets at your facilities look like an all-you-can-eat buffet. In fact, barkbeetles.org identifies 631 species of bark and wood boring insects in 36 countries. Many are agricultural and environmental threats. No wonder wood pallets have created international treatment and shipping regulations (ISPM 15), and may cause state-to-state regulations that will add even more compliance costs. Want to relieve worries about your facility being “bugged?”

Step 1: Go directly to pallettherapy.com.

Step 2: Express your dread of pallet bugs in our quick survey.

Step 3: See pallets in a new light at **Pack Expo booth #S5608** and take home a pallettherapy.com gift that provides stress relief as well as enlightenment!



Sonoco
1 North Second Street
Hartsville, SC 29550

sonoco.com

PRESORTED
FIRST-CLASS MAIL
US POSTAGE PAID
COLUMBIA, SC
PERMIT 74



888/875-8754

Enter to win a soothing stone massage or other spa treatment. Go to **Pack Expo booth #S5608**

Las Vegas Convention Center
Oct. 5-7, 2009

(Winner to be chosen 4pm 10/6/09)

PALLETS



that
slide
around
more
than a
bobsled...

MAKE ME CRAZY

Stop the sliding and get a grip at pallettherapy.com

When it comes to plastic pallets, it's no wonder some people call them "skids." Products will skid across and off the tops of pallets. The pallet itself can often go skating across the floor. And be careful how fast your forklift operator stops, or the whole load—pallet and all—may just go sliding off the fork tines! There is a gripping solution to these maddening characteristics. Deflate your anxiety about slippery pallets by following these three simple steps:

- Step 1:** Go directly to pallettherapy.com.
- Step 2:** Use this quick survey to vent your pallet outrage.
- Step 3:** See pallets in a new light at **Pack Expo booth #S5608** and take home a pallettherapy.com gift that offers both stress relief and enlightenment!



888/875-8754
Enter to win a soothing stone massage or other spa treatment. Go to **Pack Expo booth #S5608**

Las Vegas Convention Center
Oct. 5-7, 2009

(Winner to be chosen 4pm 10/6/09)

Printed on recycled paper



Sonoco
1 North Second Street
Hartsville, SC 29550
sonoco.com

PRESORTED
FIRST-CLASS MAIL
US POSTAGE PAID
COLUMBIA, SC
PERMIT 74

PALLETS



that
weigh
more
than my
product
does...

GIVE ME PAINS

Find serenity and weight reduction at pallettherapy.com

When shipping lighter weight products, heavy traditional pallets never make good business sense. Beyond bulking up shipping costs, they also introduce safety risks. Heavy pallets open the door to lifting-related injuries while nails and splinters can result in hand injuries. Why be prisoner to old-school pallets? Let us take the weight of pallet problems off your shoulders. It's easy. Just follow this elevating pallet relief procedure:

- Step 1:** Go directly to pallettherapy.com.
- Step 2:** In our short survey, tell how dissatisfied you are with heavy pallets.
- Step 3:** See pallets in a new light at **Pack Expo booth #S5608** and take home a pallettherapy.com gift that provides stress relief as well as enlightenment!



888/875-8754
Enter to win a soothing stone massage or other spa treatment. Go to **Pack Expo booth #S5608**

Las Vegas Convention Center
Oct. 5-7, 2009

(Winner to be chosen 4pm 10/6/09)



Sonoco
1 North Second Street
Hartsville, SC 29550
sonoco.com

PRESORTED
FIRST-CLASS MAIL
US POSTAGE PAID
COLUMBIA, SC
PERMIT 74

PALLETS



with
nail pops
that
puncture
my
profits...

TICK ME OFF

Reclaim profits and inner peace at pallettherapy.com

A poke here and a jab there and you've got product and profit spilled everywhere. Why let your nerves get all torn up over jagged nail heads, sword-like splinters, and broken plastic that protrude from pallets and damage your product? Wave goodbye to old-school pallets forever by following our profitable process toward better product protection:

- Step 1:** Go directly to pallettherapy.com.
- Step 2:** In our easy survey, tell how fractured pallets ruin your day—and your profits.
- Step 3:** See pallets in a new light at **Pack Expo booth #S5608** and take home a pallettherapy.com gift that offers both stress relief and enlightenment!



Sonoco
1 North Second Street
Hartsville, SC 29550

sonoco.com

PRESORTED
FIRST-CLASS MAIL
US POSTAGE PAID
COLUMBIA, SC
PERMIT 74



888/875-8754

Enter to win a soothing stone massage or other spa treatment. Go to **Pack Expo booth #S5608**

Las Vegas Convention Center
Oct. 5-7, 2009

(Winner to be chosen 4pm 10/6/09)