

# PALLETS



that  
pile up,  
and up,  
and  
**UP...**

**LEAVE ME FUMING**

# Pacify your anger about pallets at [pallettherapy.com](http://pallettherapy.com)

Admit it. You secretly detest how the plethora of old pallets makes your back lot look like a landfill. You loathe all the time you waste sorting, storing and cleaning up after wood pallets. You're also a bit uneasy about how they can create an unsafe work environment. What can you do to alleviate your angst? Follow our easy three-step frustration management process:

- Step 1:** Go directly to [pallettherapy.com](http://pallettherapy.com).
- Step 2:** Tell of your disdain for pallets in our simple survey.
- Step 3:** See pallets in a new light at **Pack Expo booth #S5608** and take home an enlightening, stress-relieving [pallettherapy.com](http://pallettherapy.com) gift.



Sonoco  
1 North Second Street  
Hartsville, SC 29550  
[sonoco.com](http://sonoco.com)

PRESORTED  
FIRST-CLASS MAIL  
US POSTAGE PAID  
COLUMBIA, SC  
PERMIT 74



**888/875-8754**

Enter to win a soothing stone massage or other spa treatment. Go to **Pack Expo booth #S5608**

Las Vegas Convention Center  
Oct. 5-7, 2009

(Winner to be chosen 4pm 10/6/09)

# PALLETS



that  
invite the  
invasion  
of the  
pallet-  
eaters...

# CREEP ME OUT

# Exile the bugs and regain your Zen at [pallettherapy.com](http://pallettherapy.com)

To wood-boring insects with a need to feed their next generation, piles of pallets at your facilities look like an all-you-can-eat buffet. In fact, [barkbeetles.org](http://barkbeetles.org) identifies 631 species of bark and wood boring insects in 36 countries. Many are agricultural and environmental threats. No wonder wood pallets have created international treatment and shipping regulations (ISPM 15), and may cause state-to-state regulations that will add even more compliance costs. Want to relieve worries about your facility being “bugged?”

- Step 1:** Go directly to [pallettherapy.com](http://pallettherapy.com).
- Step 2:** Express your dread of pallet bugs in our quick survey.
- Step 3:** See pallets in a new light at **Pack Expo booth #S5608** and take home a [pallettherapy.com](http://pallettherapy.com) gift that provides stress relief as well as enlightenment!



Printed on recycled paper



Sonoco  
1 North Second Street  
Hartsville, SC 29550

[sonoco.com](http://sonoco.com)

PRESORTED  
FIRST-CLASS MAIL  
US POSTAGE PAID  
COLUMBIA, SC  
PERMIT 74

**888/875-8754**

Enter to win a soothing  
stone massage or other  
spa treatment. Go to  
**Pack Expo**

**booth #S5608**

Las Vegas Convention Center  
Oct. 5-7, 2009

(Winner to be chosen 4pm 10/6/09)



# PALLETS



that  
slide  
around  
more  
than a  
bobsled...

# MAKE ME CRAZY

# Stop the sliding and get a grip at [pallettherapy.com](http://pallettherapy.com)

When it comes to plastic pallets, it's no wonder some people call them "skids." Products will skid across and off the tops of pallets. The pallet itself can often go skating across the floor. And be careful how fast your forklift operator stops, or the whole load—pallet and all—may just go sliding off the fork tines! There is a gripping solution to these maddening characteristics. Deflate your anxiety about slippery pallets by following these three simple steps:

- Step 1:** Go directly to [pallettherapy.com](http://pallettherapy.com).
- Step 2:** Use this quick survey to vent your pallet outrage.
- Step 3:** See pallets in a new light at **Pack Expo booth #S5608** and take home a [pallettherapy.com](http://pallettherapy.com) gift that offers both stress relief and enlightenment!



**888/875-8754**  
Enter to win a soothing  
stone massage or other  
spa treatment. Go to  
**Pack Expo**  
**booth #S5608**

Las Vegas Convention Center  
Oct. 5-7, 2009

(Winner to be chosen 4pm 10/6/09)

Printed on recycled paper



Sonoco  
1 North Second Street  
Hartsville, SC 29550

[sonoco.com](http://sonoco.com)

PRESORTED  
FIRST-CLASS MAIL  
US POSTAGE PAID  
COLUMBIA, SC  
PERMIT 74

# PALLETS



that  
weigh  
more  
than my  
product  
does...

# GIVE ME PAINS

# Find serenity and weight reduction at [pallettherapy.com](http://pallettherapy.com)

When shipping lighter weight products, heavy traditional pallets never make good business sense. Beyond bulking up shipping costs, they also introduce safety risks. Heavy pallets open the door to lifting-related injuries while nails and splinters can result in hand injuries. Why be prisoner to old-school pallets? Let us take the weight of pallet problems off your shoulders. It's easy. Just follow this elevating pallet relief procedure:

- Step 1:** Go directly to [pallettherapy.com](http://pallettherapy.com).
- Step 2:** In our short survey, tell how dissatisfied you are with heavy pallets.
- Step 3:** See pallets in a new light at **Pack Expo booth #S5608** and take home a [pallettherapy.com](http://pallettherapy.com) gift that provides stress relief as well as enlightenment!



**888/875-8754**  
Enter to win a soothing stone massage or other spa treatment. Go to **Pack Expo booth #S5608**

Las Vegas Convention Center  
Oct. 5-7, 2009

(Winner to be chosen 4pm 10/6/09)



Sonoco  
1 North Second Street  
Hartsville, SC 29550  
[sonoco.com](http://sonoco.com)

PRESORTED  
FIRST-CLASS MAIL  
US POSTAGE PAID  
COLUMBIA, SC  
PERMIT 74



# PALLETS



with  
nail pops  
that  
puncture  
my  
profits...

# TICK ME OFF

# Reclaim profits and inner peace at [pallettherapy.com](http://pallettherapy.com)

A poke here and a jab there and you've got product and profit spilled everywhere. Why let your nerves get all torn up over jagged nail heads, sword-like splinters, and broken plastic that protrude from pallets and damage your product? Wave goodbye to old-school pallets forever by following our profitable process toward better product protection:

- Step 1:** Go directly to [pallettherapy.com](http://pallettherapy.com).
- Step 2:** In our easy survey, tell how fractured pallets ruin your day—and your profits.
- Step 3:** See pallets in a new light at **Pack Expo booth #S5608** and take home a [pallettherapy.com](http://pallettherapy.com) gift that offers both stress relief and enlightenment!



Sonoco  
1 North Second Street  
Hartsville, SC 29550

[sonoco.com](http://sonoco.com)

PRESORTED  
FIRST-CLASS MAIL  
US POSTAGE PAID  
COLUMBIA, SC  
PERMIT 74



**888/875-8754**

Enter to win a soothing stone massage or other spa treatment. Go to **Pack Expo booth #S5608**

Las Vegas Convention Center  
Oct. 5-7, 2009

(Winner to be chosen 4pm 10/6/09)